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DubCorp Inc. Announces The Launch Of GreekHoodies.com, An Interactive Design And E-Commerce Business Serving Fraternities And Sororities Nationwide.

San Luis Obispo, California, August 7, 2006 - Fraternity and sorority members on college campuses across the country are recognizable by one idiosyncratic piece of clothing, the set of Greek Letters. These sweatshirts, with 4 inch Greek letters emblazed across their chest, are the quintessential Greek garment. Today, following the launch of GreekHoodies.com, ordering a set of Greek letters has never been easier. GreekHoodies.com is an interactive design and e-commerce website targeted at the nations 1.5 to 2 million fraternity and sorority members.

GreekHoodies.com was created in a joint effort between parent company, DubCorp Inc. and Clever Concepts, a high end web developer. On the one page site, which is designed for simplicity and utility, fraternity and sorority members can choose their sweatshirt color, their house letters, as well as the colors of their letters. Designs can be previewed and modified before ordering. "The whole thing is extremely simple to use", says Thomas Tran; a long time fraternity member and beta tester of the site; "it takes the hassle out ordering a set of letters". Sorority member Jessica Lyons agrees, "The set of letters is the one piece of clothing every sister is required to have. Now, I can order from my house in just a few clicks."

Orders for the site are manufactured specifically to the customer's custom specifications on commercial grade embroidery equipment and shipped in 3-5 days. Expected retail price for a custom sewn Greek sweatshirt is approximately \$50-\$55. "There really isn't anybody else doing this online right now. There are other sites, but their whole approach is different. GreekHoodies.com is by far the simplest, most professional, and easiest to use", says James Whitaker, of parent company DubCorp Inc.

DubCorp Inc. is a privately held California corporation that specializes in developing unique and creative niche market businesses. GreekHoodies.com is one of several businesses the company is developing for the often over-looked fraternity and sorority market.

For additional information please visit www.dubcorp.com or www.greekhoodies.com.

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